

“EVERYTHING I KNOW, I LEARNED FROM DOGS.” — NORA ROBERTS | YUKI FROM OHIO.



— *Award-Winning* —
**BIOLOGICALLY
APPROPRIATE**
FOODS AND TREATS
For **DOGS**



Champion Petfoods
World's Best Petfood

OUR MISSION. *Clear AND Strong.*

TRUSTED BY PET LOVERS EVERYWHERE.

Since our humble beginnings in 1985 in the small town of Barrhead, Alberta, we've been making **BIOLOGICALLY APPROPRIATE** dog and cat foods for Pet Lovers who expect the highest quality. Made with an unmatched variety of ranch-raised meats, cage-free poultry, wild-caught fish, and sun-ripened fruits, vegetables, and botanicals, we use Fresh Regional Ingredients from close to home, grown and raised by people we know and trust.



Frank Burdzy, President & CEO
CHAMPION PETFOODS LP

WE MAKE BIOLOGICALLY APPROPRIATE DOG FOODS FROM FRESH REGIONAL INGREDIENTS.



BIOLOGICALLY APPROPRIATE

Our foods mirror the richness, freshness, and variety of WholePrey meats that dogs are evolved to eat.



FRESH REGIONAL INGREDIENTS

We focus on ingredients that are raised by people we know and trust, and delivered FRESH or RAW.



NEVER OUTSOURCED

We don't make foods for other companies and we don't allow our foods to be made by anyone else.

AWARD-WINNING DOG FOODS

Our relentless commitment to making — and never outsourcing — Biologically Appropriate dog foods from Fresh Regional Ingredients has earned us an international reputation for leadership and innovation, and with significant awards in the pet food industry.

AWARD-WINNING BIOLOGICALLY APPROPRIATE DOG FOOD



LEADERSHIP AWARDS "FOOD INNOVATION"

For the first time in its history, Food in Canada magazine honoured a pet food maker with the 2014 Food Innovation award.

TOP 10 BEST DOG FOOD BRANDS

Voted top dog food based on quality of ingredients, ingredient sources, formulas, reputation and customer satisfaction.

PET FOOD INNOVATION AWARD

Recognizing our pioneering approach to producing innovative Biologically Appropriate foods.

ALBERTA AWARD OF DISTINCTION

A prestigious award recognizing our outstanding business achievements, leadership and community contributions.

EXCELLENCE IN CANINE PET FOOD

Named for Excellence in Pet Food by this nationally accredited certification organization approved by U.S. and U.K. governments.

EXPORT AND CONSUMER PRODUCT AWARDS

Two prestigious awards, including Exporter of the Year and the Consumer Products award recognizing our innovative approach to pet foods.



NEVER OUTSOURCED.

OUR RECIPES. OUR KITCHEN. OUR FOODS.

MOST DOG FOOD BRANDS ARE OWNED BY MARKETING COMPANIES THAT OUTSOURCE THEIR FOOD PRODUCTION TO THIRD-PARTY FACTORIES, WHICH MAKE MANY DIFFERENT FOODS FOR MANY DIFFERENT BRANDS.



WE DON'T MAKE FOODS FOR OTHER COMPANIES AND WE DON'T ALLOW OUR FOODS TO BE MADE BY ANYONE ELSE.

WE ARE PROUD OF OUR REPUTATION AND PASSIONATE ABOUT OUR FOODS.

That's why we prepare ORIJEN in our own kitchen where we control every detail, from recipe development and food safety to ingredient sourcing and food production.

When you choose ORIJEN, you can be confident your dog's food has been prepared with care, attention, and trust.

Trusted EVERYWHERE

At Champion Petfoods, we are dedicated to the highest standards of authenticity, nutritional integrity and food safety.

Orijen meets the strictest standards anywhere, including the Government of Canada, the European Union, and the United States Department of Agriculture.

LUZ, FREEZE-DRY PACKAGING TECHNICIAN, COMMITTED TO ENSURING QUALITY PRODUCTION.

NORTHSTAR OUR AWARD-WINNING KITCHEN

LOCATED AT THE NORTHERN CELESTIAL POLE, THE NORTH STAR IS KNOWN THROUGHOUT HUMAN HISTORY FOR HOLDING STILL IN THE SKY WITH THE ENTIRE NORTHERN SKY REVOLVING AROUND IT.

The North Star has come to symbolize our Canadian kitchen, representing a beacon of excellence in the global pet food industry. Located in Northern Alberta, Canada, and purpose-built to advance our Biologically Appropriate mission, NorthStar is the most advanced pet food kitchen in Canada.

Equipped with unmatched fresh meat capabilities, NorthStar features exceptional fresh regional ingredient capabilities with capacity for holding over 50 fresh regional meat ingredients, 10 whole vegetables and fruits, and six varieties of botanicals.

Resolute in fulfilling our mission, our NorthStar Kitchen prepares ORIJEN and ACANA foods only — no other brands, no private label.

SAFE FOODS



Built to reflect our commitment to Pet Lovers, our NorthStar Kitchen meets every international food safety standard, including the European Union and United States Food and Drug Administration (FDA). Our NorthStar Kitchen has the internationally recognized Safe Feed/Safe Food (SFSF) certification. We practice standards expected of the human food processing industry.

Innovation
**OUR BIOLOGICALLY
APPROPRIATE RESEARCH
AND INNOVATION CENTRE**

JENNIFER AND ARSHDEEP, COMMITTED TO INNOVATING OUR AWARD-WINNING FOODS. STATE-OF-THE-ART BAFRINO RESEARCH AND INNOVATION CENTRE, MORINVILLE, ALBERTA.

OUR COMMITMENT TO INNOVATION HAS NEVER BEEN STRONGER.

Adjacent to our NorthStar Kitchen, our Biologically Appropriate Research and Innovation Centre is a state-of-the-art innovation hub focused on advancing our award-winning foods in four areas:

1. BIOLOGICALLY APPROPRIATE

Aligned with our drive for innovation, we are dedicated to the continual advancement of our Biologically Appropriate foods.

2. FRESH MEAT TECHNOLOGIES

Low-temperature meat separation technologies enable us to include far more fresh meats in our foods than conventional kitchens.

3. FOOD PERFORMANCE

Starting with raw liver and tripe, our pilot freeze-drying and hydrolyzing technologies enhance ORIJEN's all-natural flavours.

4. VALIDATION AND NUTRIENT TESTING

Our sophisticated on-site laboratory sets the standard in verifying safety and nutritional properties of our foods.

OUR BIOLOGICALLY APPROPRIATE *philosophy*

BIOLOGICALLY APPROPRIATE FOODS MIRROR THE FRESHNESS AND VARIETY OF MEATS THAT DOGS ARE BUILT TO EAT.

The gray wolf is the ancestor and closest relative of all domestic dogs, and while years of breeding have produced hundreds of 'different-looking wolves', the internal workings – and nutritional requirements – of wolves and modern dogs have not changed.

That's why ORIJEN features 85% meat in richly nourishing WholePrey ratios, and excludes GMOs and plant proteins that are common in today's dog foods, but don't belong in your dog's natural diet.

MODERN DOGS ARE BUILT LIKE THEIR ANCESTORS. WE BELIEVE THEY SHOULD EAT LIKE THEM TOO.

"ONCE YOU HAVE HAD A WONDERFUL DOG, A LIFE WITHOUT ONE, IS A LIFE DIMINISHED." — DEAN KOONTZ | REIKO FROM NOVA SCOTIA

BIOLOGICALLY
APPROPRIATE

PRINCIPLES

THESE FIVE PRINCIPLES REFLECT OUR
BIOLOGICALLY APPROPRIATE COMMITMENT

1

RICH IN MEAT AND PROTEIN

To meet your dog's biological need for a meat and protein-rich diet, ORIJEN is loaded with 85% meat (three or four times as much as conventional dog foods) and is free of inappropriate plant concentrates like potato or pea protein.

2

FRESH MEAT INCLUSIONS

Unrivaled by any other dry dog food, two-thirds of the meats in ORIJEN are FRESH or RAW, providing essential nutrients in their most nourishing form and the goodness all dogs instinctively crave.

3

AN ABUNDANT VARIETY OF MEATS

In nature, dogs benefit from an assortment of foods, so ORIJEN features an unmatched diversity of fresh free-run poultry, cage-free eggs, free-range meats, and whole wild-caught fish.

4

WHOLEPREY MEAT RATIOS

Nature matched the nutrients in whole animals to perfectly meet your dog's needs. ORIJEN's WholePrey ratios of fresh meat, organs, and cartilage or bones mimic Mother Nature, virtually eliminating the need for synthetic ingredients.

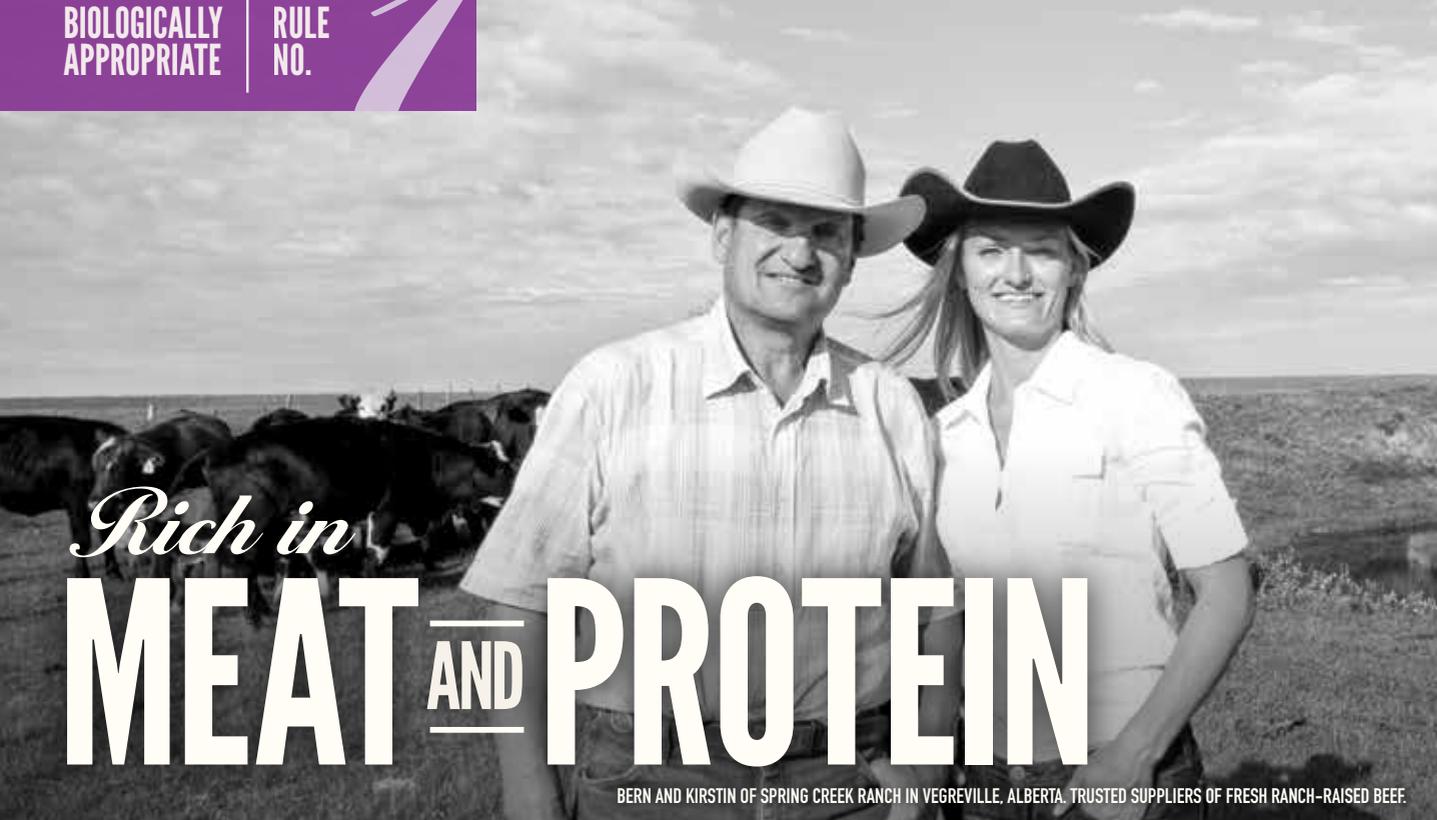
5

CARB-SMART

Your dog's natural diet contains few, if any, carbohydrates. That's why ORIJEN limits carbohydrates and replaces fast sugars like potato and tapioca with whole fruits and vegetables such as fresh pumpkin and squash.

BIOLOGICALLY
APPROPRIATE

RULE
NO.



Rich in MEAT AND PROTEIN

BERN AND KIRSTIN OF SPRING CREEK RANCH IN VEGREVILLE, ALBERTA. TRUSTED SUPPLIERS OF FRESH RANCH-RAISED BEEF.

85%
MEAT

up to
42%
PROTEIN

DOMESTIC DOGS ARE NOT ONLY CAPABLE OF EATING THE FOODS OF THEIR ANCESTORS, THEY REQUIRE IT FOR PEAK HEALTH.

All dogs have sharp teeth and bodies built to metabolize protein and fat from meat. Loaded with 85% nourishing meat ingredients, all from animals deemed fit for human consumption prior to inclusion in our foods, ORIJEN nourishes dogs according to their biological needs.

2/3 OF MEATS ARE FRESH OR RAW

ORIJEN'S AUTHENTICALLY FRESH AND RAW MEATS ARE BRIMMING WITH PROTEINS AND FATS IN THEIR MOST NATURAL AND NOURISHING FORM.

Fresh | The only way we preserve our fresh meats is through refrigeration — no preservatives.

Raw | We flash-freeze our ingredients at peak season to preserve goodness — no preservatives.

1/3 OF MEATS ARE GENTLY DEHYDRATED

CONVENTIONAL MEAT MEALS ARE RENDERED AT HIGH TEMPERATURES FROM WASTE BY-PRODUCTS UNFIT FOR HUMAN CONSUMPTION.

LOW TEMP 90°C Our dried meats are prepared at 90°C, from raw meats, concentrating their goodness into a rich source of protein that cannot be supplied by raw meats alone.

DRIED POULTRY | Prepared from raw chicken, turkey, and duck, with additional liver and kidney, exceeding the industry standard of bones and scraps.

DRIED MEATS | Prepared from raw lamb, beef, goat, pork, and mutton, with additional liver, kidney, and tripe, surpassing the industry standard of bones and offal.

DRIED FISH | Prepared from raw, whole, wild-caught fish, surpassing the industry standard of bones and trimmings.

10 TOP 10 FRESH OR RAW

FRESH MEATS ARE THE FOUNDATION OF OUR AWARD-WINNING ORIJEN FOODS.

A full two-thirds of the meat, fish, poultry, and eggs that go into ORIJEN are FRESH or RAW, so they're brimming with protein and fat in their most nourishing form.

To preserve the natural goodness and health benefits of our fresh meats, our NorthStar Kitchen features state-of-the-art, low-temperature cooking techniques to prepare ORIJEN foods.

PLANT PROTEIN CONCENTRATES ARE INCREASINGLY COMMON IN DOG FOODS.

Many dog foods feature pea and potato protein concentrates that raise protein levels, so they appear more wholesome than they really are.

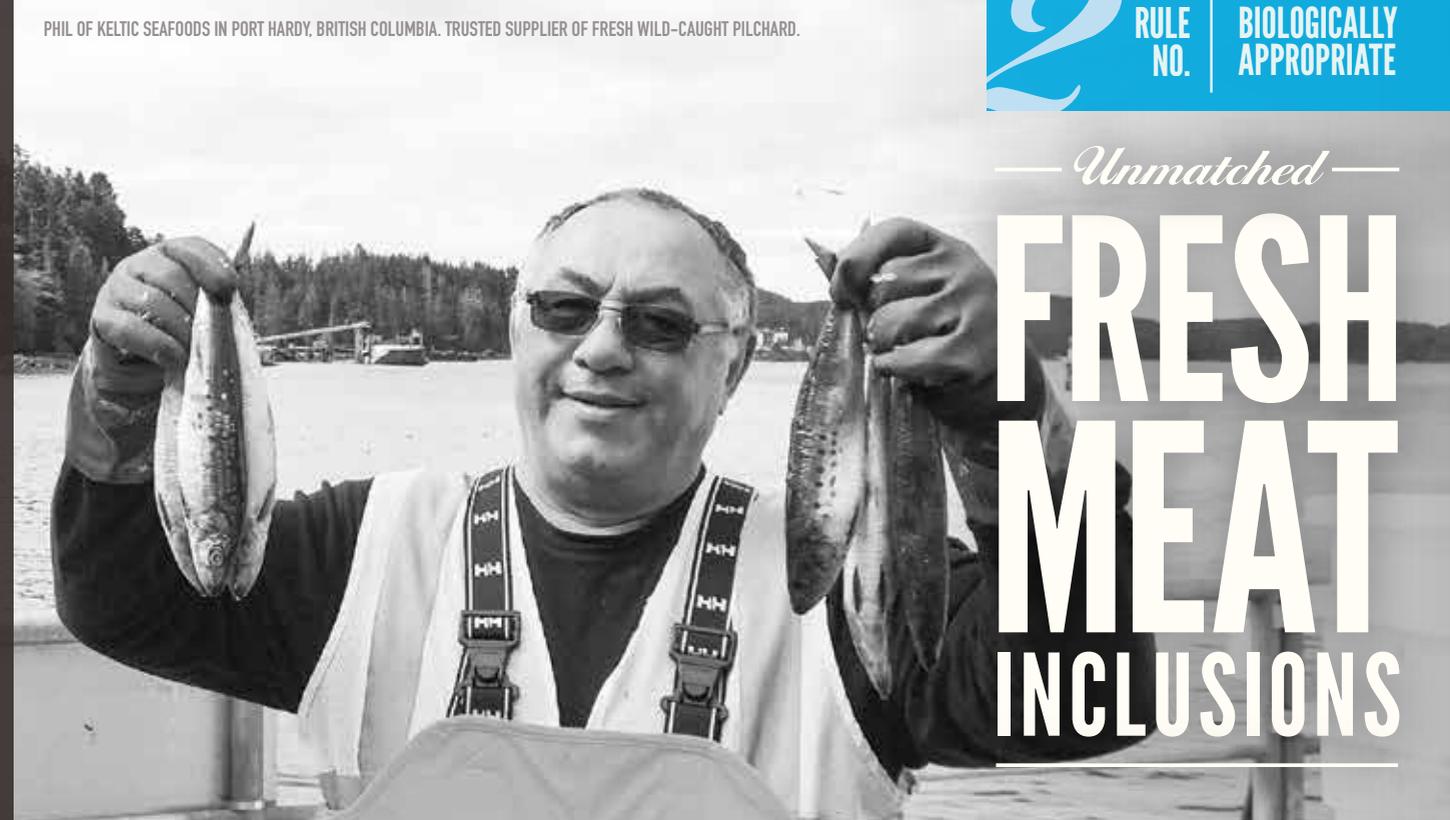
The problem is that plant concentrates are low in the essential amino acids dogs need, so these foods rely on heavy synthetic amino acid supplementation.

Prepared with 85% meat, ORIJEN naturally contains every amino acid required for your dog's peak health, so no synthetics are needed.

85% MEAT INCLUSIONS*

*Except ORIJEN freeze-dried foods (90%) and treats (100%)

PHIL OF KELTIC SEAFOODS IN PORT HARDY, BRITISH COLUMBIA. TRUSTED SUPPLIER OF FRESH WILD-CAUGHT PILCHARD.



2 RULE NO. BIOLOGICALLY APPROPRIATE

— Unmatched —
FRESH MEAT INCLUSIONS

2/3 OF MEATS ARE FRESH OR RAW

1/3 OF MEATS ARE GENTLY DEHYDRATED

ALL ANIMAL INGREDIENTS ARE PREPARED FROM MEATS, POULTRY OR FISH DEEMED FIT FOR HUMAN CONSUMPTION PRIOR TO INCLUSION IN OUR FOODS.

BIOLOGICALLY APPROPRIATE

RULE NO.

3

AN ABUNDANT Variety Of MEATS



KATELYN AND ROGER OF CANADIAN RANGELAND BISON IN LACOMBE, ALBERTA. TRUSTED SUPPLIERS OF PLAINS BISON.

AN UNMATCHED VARIETY OF FRESH REGIONAL MEATS

CONSIDER THE VARIATION IN A DOG'S NATURAL DIET — EGGS TODAY, A GOOSE TOMORROW, WHOLE FISH THE NEXT. THAT'S WHY A RICH VARIETY OF FRESH REGIONAL MEATS IS A KEY PRINCIPLE IN OUR BIOLOGICALLY APPROPRIATE PHILOSOPHY.

This essential variety of fresh whole meats delivers a natural balance of essential proteins and fats, but is often lost in conventional dog foods, which typically contain a single highly processed animal ingredient and rarely feature nutrient-rich organs and bones.

Biologically Appropriate ORIJEN is different. Loaded with up to 10 different fresh, ranch-raised meats, free-run poultry, cage-free eggs, and whole wild-caught fish, ORIJEN provides dogs with the richly nourishing diversity of protein and fat they need for peak health.

INGREDIENTS WE LOVE. PEOPLE WE TRUST.

YOU KNOW WHERE YOUR FOOD COMES FROM. WE THINK YOU OUGHT TO KNOW WHERE YOUR DOG'S FOOD COMES FROM TOO.

That's why we make ORIJEN in our own award-winning kitchen with fresh ingredients raised by farmers and fishers we know and trust.

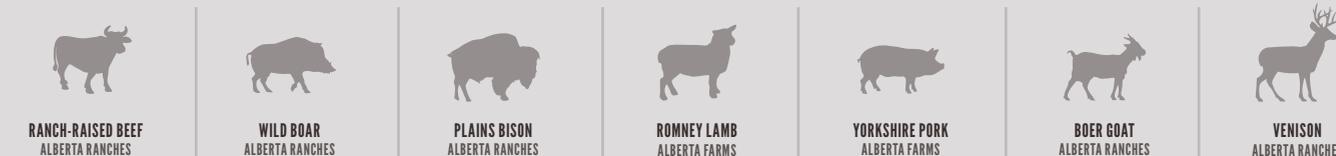


ALEIDA OF MEKO FARMS IN WESTLOCK, ALBERTA. TRUSTED SUPPLIER OF FRESH FREE-RUN CHICKEN.

Fresh from our Region

RANCH-RAISED MEATS

Raised naturally on farms in the heart of Canada's vast ranching country, our ranch-raised beef, wild boar, plains bison, grass-fed lamb and mutton, Yorkshire pork, goat, and venison are delivered fresh, so they're bursting with goodness and savoury taste.



DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

FREE-RUN POULTRY AND CAGE-FREE EGGS

Raised free-run on cage-free prairie farms, our chicken, turkey, duck, and eggs are classified fit for human consumption and delivered fresh so they're full of nourishing proteins and fats.



DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

SUSTAINABLE AND WILD-CAUGHT FISH

From North Vancouver Island's pristine Pacific waters, our wild-caught fish are whisked to our kitchen cold, fresh, flavourful, and whole.



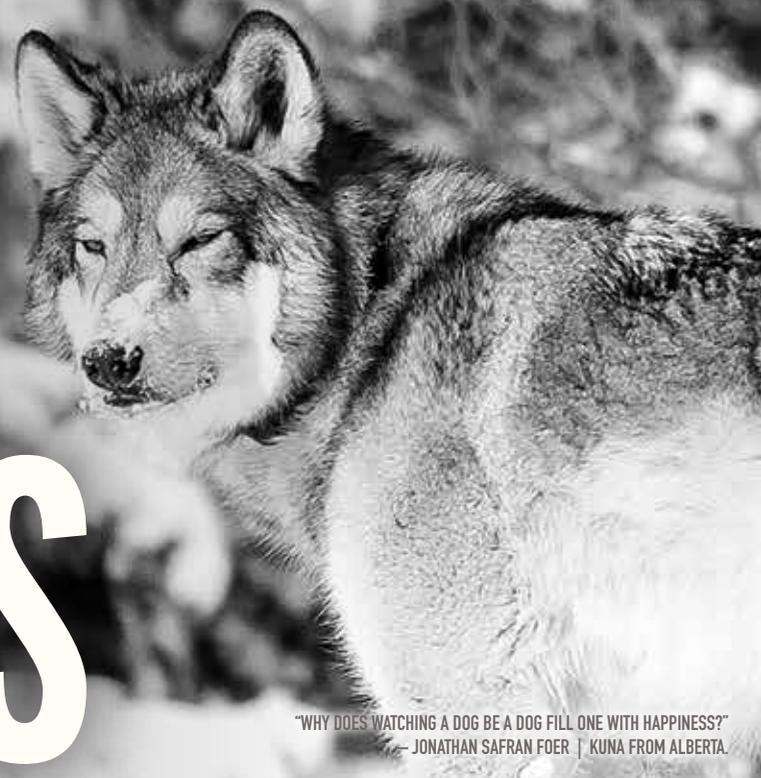
DEEMED FIT FOR HUMAN CONSUMPTION BEFORE INCLUSION INTO ORIJEN INGREDIENTS

BIOLOGICALLY
APPROPRIATE

RULE
NO.



Whole Prey MEATS



"WHY DOES WATCHING A DOG BE A DOG FILL ONE WITH HAPPINESS?"
— JONATHAN SAFRAN FOER | KUNA FROM ALBERTA.

**SUPERFOOD
FOR DOGS**

OUR WHOLEPREY FOODS MIRROR THE DIET THAT MOTHER NATURE EVOLVED ALL DOGS TO EAT — A RICHLY NOURISHING BALANCE OF MEAT, ORGANS, AND CARTILAGE OR BONES TO PERFECTLY MEET YOUR DOG'S NUTRITIONAL NEEDS, WITHOUT LONG LISTS OF SYNTHETIC ADDITIVES.

YOUR DOG'S ANATOMY REMAINS UNCHANGED.

NATURE MATCHED THE NUTRIENTS IN WHOLE ANIMALS TO PERFECTLY MEET THE NEEDS OF WOLVES AND DOGS ALIKE.



WholePrey represents ORIJEN's commitment to nourishing dogs according to their biological needs by incorporating meat, organs, and cartilage or bones in ratios that mirror their natural diet.

Meat | Essential source of protein and fat as well as vitamins A, B, D, and K, and copper, chromium, folic acid, iron, magnesium, potassium, selenium and zinc.

Organs | Densely packed with virtually every nutrient your dog needs to thrive, including vitamins, minerals, healthy fats, and amino acids.

Edible Bone | A rich source of minerals like calcium, phosphorus, magnesium, and potassium in natural form your dog's body can easily absorb.

LIMITED ADDITIVES

In nature, dogs and wolves meet their nutritional needs naturally, by consuming whole prey animals.

Orijen foods mirror dogs' evolutionary diet with WholePrey ratios that deliver nutrients naturally, limiting supplementation* to zinc and copper. Compared to conventional dog foods which contain over 20 supplements.

*For ORIJEN dry dog foods.

NOT ALL FRUITS AND VEGETABLES ARE CREATED EQUAL.

IN PLACE OF CEREAL GRAINS, ORIJEN FEATURES HEALTHY FRUIT AND VEGETABLES DELIVERED FRESH AND WHOLE FROM ALBERTA FARMS AND ORCHARDS.

Orijen features fresh-picked fruit from our region, whole and preservative-free, and excludes high grain inclusions or fruit and vegetables in powdered form.

WHOLE APPLES AND PEARS arrive fresh from our Alberta orchards to provide a rich source of phytonutrients and fibre.

WHOLE PUMPKIN AND BUTTERNUT SQUASH are fresh and loaded with healthy fibre and natural-source vitamins.

ALBERTA GREENS AND WHOLE CARROTS are nutritional powerhouses that are delivered fresh from Alberta farms.



RULE
NO.

BIOLOGICALLY
APPROPRIATE



Fruits and Vegetables FRESH FROM OUR REGION

**LOCAL GROWERS
WE KNOW
AND TRUST**

FROM APPLES TO SQUASH, WE FOCUS ON FRESH, WHOLE FRUITS AND VEGETABLES FROM PRODUCERS WE KNOW AND TRUST, LIKE KEITH OF SUNFRESH FARMS, TRUSTED SUPPLIER OF BUTTERNUT SQUASH IN EDMONTON, ALBERTA.



AWARD-WINNING
Dog Foods

BIOLOGICALLY APPROPRIATE DOG FOODS

OUR AWARD-WINNING BIOLOGICALLY APPROPRIATE PHILOSOPHY REPRESENTS A NEW CLASS OF DOG FOODS, DESIGNED TO NOURISH DOGS ACCORDING TO THEIR BIOLOGICAL NEED FOR A FRESH MEAT AND PROTEIN-RICH DIET.

TRUSTED BY PET LOVERS EVERYWHERE, ORIJEN IS THE FULLEST EXPRESSION OF OUR COMMITMENT TO BIOLOGICALLY APPROPRIATE DOG FOODS MADE WITH FRESH REGIONAL INGREDIENTS.

**BIOLOGICALLY
APPROPRIATE**

**MEAT-BASED FOODS THAT
MIRROR YOUR DOG'S
EVOLUTIONARY DIET**

BIOLOGICALLY APPROPRIATE

for Puppies



ORIJEN PUPPY

MODERN PUPPIES ARE BUILT LIKE THEIR ANCESTORS. WE BELIEVE THEY SHOULD EAT LIKE THEM TOO.

That's why ORIJEN PUPPY is brimming with natural protein and fat from authentically fresh meats, including free-run chicken and turkey, whole wild-caught fish, and cage-free eggs, all in richly nourishing WholePrey ratios.

INGREDIENTS

Fresh chicken meat (11%), fresh turkey meat (7%), fresh eggs (6%), fresh whole herring (6%), fresh chicken liver (5%), fresh whole flounder (5%), fresh turkey liver (5%), fresh chicken heart (4%), fresh turkey heart (4%), fresh chicken necks (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), chicken fat (4%), herring oil (2%), whole red lentils, whole green peas, whole green lentils, whole chickpeas, whole yellow peas, lentil fibre, whole pinto beans, whole navy beans, chicken bone and cartilage (1%), chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole Red Delicious apples, fresh whole Bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole Saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10^6 CFU.

85% POULTRY | FRESH EGGS | INGREDIENTS
15% VEGETABLES | FRUITS | BOTANICALS
0% GRAIN | POTATO | TAPIOCA | PLANT PROTEIN CONCENTRATES

WHOLEPREY POULTRY, EGGS & FISH

340 G / 12 OZ
2 KG / 4.5 LB
6 KG / 13 LB
11.4 KG / 25 LB

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.4 % / 1.1 %
Fat content	20 %	Omega-6/3	3 % / 1.1 %
Crude ash	8 %	DHA/EPA	0.35 % / 0.25 %
Crude fibres	5 %	Glucosamine	1500 mg/kg
Moisture	12 %	Chondroitin	1200 mg/kg

Calorie distribution: Metabolizable Energy is 4000 kcal/kg (520 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 38% from protein, 17% from vegetables and fruits, and 45% from fat.

WHOLEPREY POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED



ORIJEN PUPPY LARGE

PROTEIN-RICH TO SUPPORT LARGE-BREED MUSCLE MASS, YET LIMITED IN CALORIES TO PROMOTE A HEALTHY BODY WEIGHT.

Loaded with protein from fresh free-run chicken and turkey, whole wild-caught fish, and cage-free eggs in richly nourishing WholePrey ratios, ORIJEN PUPPY LARGE features calories and minerals specifically distributed for large-breed puppies.

INGREDIENTS

Fresh chicken meat (14%), fresh turkey meat (7%), fresh eggs (7%), fresh chicken liver (6%), fresh whole flounder (5%), fresh whole herring (5%), fresh turkey liver (5%), fresh chicken necks (4%), fresh chicken heart (4%), fresh turkey heart (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), whole red lentils, whole green lentils, whole green peas, lentil fibre, whole chickpeas, whole yellow peas, whole pinto beans, whole navy beans, herring oil (1%), chicken cartilage (1%), chicken fat (1%), sun-cured alfalfa, chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole Red Delicious apples, fresh whole Bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole Saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10^6 CFU.

85% POULTRY | FRESH EGGS | INGREDIENTS
15% VEGETABLES | FRUITS | BOTANICALS
0% GRAIN | POTATO | TAPIOCA | PLANT PROTEIN CONCENTRATES

WHOLEPREY POULTRY, EGGS & FISH

340 G / 12 OZ
6 KG / 13 LB
11.4 KG / 25 LB

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.3 % / 1.1 %
Fat content	16 %	Omega-6/3	2.8 % / 0.9 %
Crude ash	7 %	DHA/EPA	0.3 % / 0.2 %
Crude fibres	6 %	Glucosamine	1400 mg/kg
Moisture	12 %	Chondroitin	1200 mg/kg

Calorie distribution: Metabolizable Energy is 3720 kcal/kg (446 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 41% from protein, 39% from vegetables and fruits, and 20% from fat.

WHOLEPREY POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED



ORIJEN ORIGINAL

ALL DOGS POSSESS THE BIOLOGICAL NEED FOR A DIET THAT'S RICH AND VARIED IN MEATS AND RICH IN PROTEIN.

That's why we packed award-winning ORIJEN ORIGINAL with unmatched inclusions of free-run chicken and turkey, wild-caught fish, and cage-free eggs delivered FRESH or RAW, in richly nourishing WholePrey ratios that nourish your dog naturally and completely.

INGREDIENTS

Fresh chicken meat (13%), fresh turkey meat (7%), fresh eggs (7%), fresh chicken liver (6%), fresh whole herring (6%), fresh whole flounder (5%), fresh turkey liver (5%), fresh chicken necks (4%), fresh chicken heart (4%), fresh turkey heart (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), whole red lentils, whole green lentils, whole green peas, lentil fibre, whole chickpeas, whole yellow peas, whole pinto beans, whole navy beans, herring oil (1%), chicken fat (1%), chicken cartilage (1%), chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole Red Delicious apples, fresh whole Bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole Saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10^6 CFU.

85% POULTRY | FRESH EGGS | INGREDIENTS
15% VEGETABLES | FRUITS | BOTANICALS
0% GRAIN | POTATO | TAPIOCA | PLANT PROTEIN CONCENTRATES

WHOLEPREY POULTRY, EGGS & FISH

340 G / 12 OZ
2 KG / 4.5 LB
6 KG / 13 LB
11.4 KG / 25 LB

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.4 % / 1.1 %
Fat content	18 %	Omega-6/3	3 % / 1 %
Crude ash	8 %	DHA/EPA	0.3 % / 0.2 %
Crude fibres	5 %	Glucosamine	1400 mg/kg
Moisture	12 %	Chondroitin	1200 mg/kg

Calorie distribution: Metabolizable Energy is 3900 kcal/kg (470 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 39% from protein, 19% from vegetables and fruits, and 42% from fat.

WHOLEPREY POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

for All Life Stages

BIOLOGICALLY APPROPRIATE



ORIJEN SIX FISH

INSPIRED BY THE RICH DIVERSITY OF SUSTAINABLE OR WILD-CAUGHT FISH INDIGENOUS TO OUR PRISTINE PACIFIC WATERS.

That's why ORIJEN SIX FISH is brimming with unmatched inclusions of six different whole saltwater fish, sustainable or wild-caught off North Vancouver Island, and whisked to our kitchen, FRESH and WHOLE.

INGREDIENTS

Fresh whole Pacific piltchard (18%), fresh whole Pacific mackerel (13%), fresh whole Pacific hake (12%), fresh whole Pacific flounder (5%), fresh whole rockfish (5%), fresh whole sole (5%), whole mackerel (dehydrated, 5%), whole herring (dehydrated, 5%), Alaskan cod (dehydrated, 4.5%), whole sardine (dehydrated, 4.5%), whole blue whiting (dehydrated, 4%), herring oil (4%), whole red lentils, whole green lentils, whole green peas, lentil fibre, whole chickpeas, whole yellow peas, sunflower oil (cold-pressed), whole pinto beans, cod liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole Red Delicious apples, fresh whole Bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole Saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg; Copper chelate: 11 mg; Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10^6 CFU.

85% WILD-CAUGHT FISH | INGREDIENTS
15% VEGETABLES | FRUITS | BOTANICALS
0% GRAIN | POTATO | TAPIOCA | PLANT PROTEIN CONCENTRATES

WHOLEPREY FISH

340 G / 12 OZ
2 KG / 4.5 LB
6 KG / 13 LB
11.4 KG / 25 LB

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.5 % / 1.1 %
Fat content	18 %	Omega-6/3	2.2 % / 2.2 %
Crude ash	8 %	DHA/EPA	0.7 % / 0.5 %
Crude fibres	5 %	Glucosamine	1250 mg/kg
Moisture	12 %	Chondroitin	1000 mg/kg

Calorie distribution: Metabolizable Energy is 3860 kcal/kg (465 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 39% from protein, 19% from vegetables and fruits, and 42% from fat.

WHOLEPREY FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC AND COPPER ARE ADDED

BIOLOGICALLY APPROPRIATE

for All Life Stages



ORIJEN REGIONAL RED

AN UNMATCHED DIVERSITY OF RED MEATS IN WHOLEPREY RATIOS TO MIRROR THE EVOLUTIONARY DIET OF DOGS.

ORIJEN REGIONAL RED is packed with ranch-raised beef, wild boar, plains bison, Romney lamb, and Yorkshire pork, raised on Alberta ranches, delivered FRESH or RAW, and incorporated in WholePrey ratios that nourish your dog completely.

INGREDIENTS

Fresh beef meat (11%), fresh wild boar meat (4%), fresh plains bison meat (4%), fresh or raw Romney lamb meat (4%), fresh Yorkshire pork meat (4%), fresh beef liver (4%), fresh beef tripe (4%), fresh whole pilchard (4%), fresh eggs (4%), fresh wild boar liver (4%), lamb (dehydrated, 4%), beef (dehydrated, 4%), whole herring (dehydrated, 4%), mutton (dehydrated, 4%), pork (dehydrated, 4%), fresh lamb liver (3.5%), fresh lamb tripe (3.5%), whole sardine (dehydrated, 3%), fresh pork liver (3%), whole red lentils, whole green lentils, whole green peas, lentil fibre, whole chickpeas, whole yellow peas, whole pinto beans, beef fat (1%), pork fat (1%), herring oil (1%), beef cartilage (dehydrated, 1%), beef liver (freeze-dried), beef tripe (freeze-dried), lamb liver (freeze-dried), lamb tripe (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole Red Delicious apples, fresh whole Bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole Saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10^6 CFU.

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	2 % / 1.4 %
Fat content	18 %	Omega-6/3	2.3 % / 1 %
Crude ash	9 %	DHA/EPA	0.2 % / 0.15 %
Crude fibres	5 %	Glucosamine	400 mg/kg
Moisture	12 %	Chondroitin	250 mg/kg

Calorie distribution: Metabolizable Energy is 3860 kcal/kg (465 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 39% from protein, 19% from vegetables and fruits, and 42% from fat.

WHOLEPREY RED MEATS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED



ORIJEN TUNDRA

LIKE THEIR COUSIN THE WOLF, DOGS NATURALLY REQUIRE A DIET OF WHOLE MEATS WITH SMALL AMOUNTS OF FRUITS AND GRASSES.

That's why we've loaded ORIJEN TUNDRA with fresh goat, wild boar, ranch-raised venison, whole Arctic char, duck, mutton, steelhead trout, and whole pilchard – all delivered FRESH or RAW in WholePrey ratios so they're loaded with goodness.

INGREDIENTS

Fresh goat meat (5%), fresh wild boar meat (5%), fresh venison meat (5%), fresh Arctic char (5%), fresh duck meat (5%), fresh wild boar liver (5%), fresh duck liver (5%), fresh mutton meat (4%), fresh steelhead trout (4%), fresh wild boar kidney (4%), whole mackerel (dehydrated, 4%), fresh whole pilchard (4%), lamb (dehydrated, 4%), mutton (dehydrated, 4%), Alaskan cod (dehydrated, 4%), whole blue whiting (dehydrated, 4%), whole herring (dehydrated, 4%), whole red lentils, whole green lentils, whole green peas, whole chickpeas, whole yellow peas, whole pinto beans, lentil fibre, duck fat (1.5%), fresh mutton tripe (1.5%), herring oil (1%), fresh goat heart (1%), fresh goat kidney (1%), fresh goat liver (1%), fresh venison liver (0.5%), fresh venison heart (0.5%), fresh mutton liver (0.5%), fresh wild boar heart (0.5%), whole navy beans, goat liver (freeze-dried), venison liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole Red Delicious apples, fresh whole Bartlett pears, fresh kale, fresh spinach greens, fresh beet greens, brown kelp, whole cranberries, whole blueberries, chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate of amino acid hydrate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10^6 CFU.

ANALYSIS

Crude protein	40 %	Calcium/Phosphorus	1.8 % / 1.3 %
Fat content	18 %	Omega-6/3	2.5 % / 1 %
Crude ash	9 %	DHA/EPA	0.35 % / 0.2 %
Crude fibres	5 %	Glucosamine	600 mg/kg
Moisture	12 %	Chondroitin	800 mg/kg

Calorie distribution: Metabolizable Energy is 3860 kcal/kg (460 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 41% from protein, 17% from vegetables and fruits, and 42% from fat.

WHOLEPREY RED MEATS, FISH & GAME | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

for Overweight Dogs



ORIJEN FIT & TRIM

DOGS NEED A PROTEIN-RICH DIET TO PROMOTE PEAK BODY CONDITIONING.

With a unique blend of fibre from pumpkin, apples, and squash, ORIJEN FIT & TRIM is packed with nourishing meat protein from free-run poultry, wild-caught fish, and cage-free eggs delivered FRESH or RAW in WholePrey ratios.

INGREDIENTS

Fresh chicken meat (14%), fresh eggs (6%), fresh whole herring (6%), fresh turkey meat (6%), fresh chicken liver (6%), fresh whole flounder (4%), fresh whole mackerel (4%), fresh whole Pacific hake (4%), fresh turkey liver (4%), fresh chicken heart (4%), chicken (dehydrated, 4%), turkey (dehydrated, 4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), Alaskan pollock (dehydrated, 4%), lentil fibre, whole red lentils, whole green lentils, whole green peas, whole chickpeas, whole yellow peas, whole pinto beans, whole navy beans, chicken cartilage (dehydrated, 1%), fresh turkey heart (1%), apple fibre, dried algae (source of DHA and EPA), pumpkin (dehydrated), butternut squash (dehydrated), carrots (dehydrated), chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole Red Delicious apples, fresh whole Bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole Saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10^6 CFU.

ANALYSIS

Crude protein	42 %	Phosphorus	1.1 %
Fat content	13 %	Omega-6/3	2.2 % / 0.9 %
Crude ash	8 %	DHA/EPA	0.25 % / 0.15 %
Crude fibres	8 %	Glucosamine	1000 mg/kg
Moisture	12 %	Chondroitin	900 mg/kg
Calcium	1.4 %	L-Carnitine	33 mg/kg

Calorie distribution: Metabolizable Energy is 3530 kcal/kg (425 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 48% from protein, 19% from vegetables and fruits, and 33% from fat.

WHOLEPREY POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED

for Seniors

BIOLOGICALLY APPROPRIATE



ORIJEN SENIOR

MEAT AND PROTEIN-RICH TO PROMOTE LEAN MUSCLE MASS AND A HEALTHY BODY WEIGHT.

ORIJEN SENIOR is brimming with richly nourishing protein from free-run chicken and turkey, wild-caught fish, and cage-free eggs, delivered FRESH or RAW in WholePrey ratios.

INGREDIENTS

Fresh chicken meat (13%), fresh eggs (7%), fresh turkey meat (7%), fresh whole herring (7%), fresh chicken liver (6%), fresh whole flounder (4%), fresh turkey liver (4%), fresh chicken necks (4%), fresh chicken heart (4%), whole mackerel (dehydrated, 4%), whole sardine (dehydrated, 4%), whole herring (dehydrated, 4%), whole red lentils, whole green lentils, whole green peas, lentil fibre, whole chickpeas, whole yellow peas, whole pinto beans, chicken cartilage (1%), whole navy beans, herring oil (1%), chicken fat (1%), turkey cartilage (1%), chicken liver (freeze-dried), turkey liver (freeze-dried), fresh whole pumpkin, fresh whole butternut squash, fresh whole zucchini, fresh whole parsnips, fresh carrots, fresh whole Red Delicious apples, fresh whole Bartlett pears, fresh kale, fresh spinach, fresh beet greens, fresh turnip greens, brown kelp, whole cranberries, whole blueberries, whole Saskatoon berries, chicory root, turmeric root, milk thistle, burdock root, lavender, marshmallow root, rosehips. ADDITIVES (per kg): Technological additives: Tocopherol rich extract of natural origin. Nutritional additives: Zinc chelate: 100 mg. Zootechnical additives: Enterococcus faecium NCIMB10415: 600x10^6 CFU.

ANALYSIS

Crude protein	38 %	Calcium/Phosphorus	1.3 % / 1.1 %
Fat content	15 %	Omega-6/3	2.3 % / 0.9 %
Crude ash	8 %	DHA/EPA	0.3 % / 0.2 %
Crude fibres	8 %	Glucosamine	1400 mg/kg
Moisture	12 %	Chondroitin	1200 mg/kg

Calorie distribution: Metabolizable Energy is 3630 kcal/kg (435 kcal per 250ml/120g cup) with calories distributed to support peak conditioning; 42% from protein, 21% from vegetables and fruits, and 37% from fat.

WHOLEPREY POULTRY, EGGS & FISH | 2/3 FRESH OR RAW AND 1/3 GENTLY DEHYDRATED | ONLY ZINC IS ADDED



"IF I COULD BE HALF THE PERSON MY DOG IS, I'D BE TWICE THE HUMAN I AM."
 — CHARLES YU | ZEUS FROM ALBERTA

ORIJEN FREEZE-DRIED



THE ULTIMATE BIOLOGICALLY APPROPRIATE DOG FOODS AND TREATS

ORIJEN FREEZE-DRIED FOODS AND TREATS OFFER ALL THE FLAVOUR AND NUTRITIONAL BENEFITS OF RAW FOODS, JUST AS NATURE INTENDED.

Prepared to fully retain the natural goodness, our RAW meats are flash-frozen in nitrogen tunnels to lock in their natural goodness.

Then, using state-of-the-art freeze-dryers, our ingredients undergo an 18-hour freeze-drying process, which removes water and leaves behind all the richly nourishing nutrients and delicious taste of authentically rich and vitalizing ingredients.



ORIGINAL

90% 10% 0%

CHICKEN/TURKEY | VEGETABLES/FRUITS | GRAIN/POTATO | FISH/EGG-FREE EGGS | BOTANICALS | GMO

6 OZ / 170 G 16 OZ / 454 G

Brimming with free-run chicken and turkey, cage-free eggs, wild-caught fish, and whole fruits and vegetables, this recipe provides complete nourishment and delicious flavour. With an unmatched 90% meat, this freeze-dried food is nutrient-dense and richly appetizing.

INGREDIENTS

Chicken ground with bone, chicken liver, turkey, whole herring, eggs, pea fiber, turkey liver, turkey heart, flounder, chicken heart, whole pumpkin, collard greens, carrots, whole apples, salt, dried kelp, zinc proteinate, potassium chloride, manganese proteinate, copper proteinate, mixed tocopherols (preservative), vitamin E supplement.

GUARANTEED ANALYSIS

Crude protein (min.)	40 %
Crude fat (min.)	34 %
Crude fiber (max.)	5 %
Moisture (max.)	4 %
Ash (max.)	9 %
Dietary starch (max.)	1 %
Sugar (max.)	1.5 %
EPA (eicosapentaenoic acid) (min.)	0.2 %
DHA (docosahexaenoic acid) (min.)	0.2 %
Calcium (min.)	1.4 %
Calcium (max.)	3 %
Phosphorus (min.)	1.2 %
Phosphorus (max.)	2 %
Omega-3 fatty acids* (min.)	1 %
Omega-6 fatty acids* (min.)	5.5 %



REGIONAL RED

90% 10% 0%

RED MEATS | WILD-CATCHED FISH | VEGETABLES/FRUITS | BOTANICALS | GRAIN/POTATO | GMO

6 OZ / 170 G 16 OZ / 454 G

Loaded with ranch-raised beef, wild boar, grass-fed lamb, bison, pork, and whole, wild-caught flounder and herring, this tasty recipe is rich in nutrients, providing all the nourishment that your dog needs to thrive. With 90% meat, this freeze-dried formula is richly wholesome and packed with flavour.

INGREDIENTS

Beef, beef liver, lamb, flounder, wild boar, pork, bison, lamb liver, pork liver, whole herring, pea fiber, beef kidney, wild boar bone, whole pumpkin, collard greens, carrots, apple, lamb tripe, lamb kidney, wild boar liver, beef tripe, wild boar heart, salt, dried kelp, choline chloride, zinc proteinate, potassium chloride, manganese proteinate, copper proteinate, calcium pantothenate, vitamin E supplement, mixed tocopherols (preservative).

GUARANTEED ANALYSIS

Crude protein (min.)	36 %
Crude fat (min.)	35 %
Crude fiber (max.)	5 %
Moisture (max.)	4 %
Ash (max.)	9 %
Dietary starch (max.)	1 %
Sugar (max.)	1.5 %
EPA (eicosapentaenoic acid) (min.)	0.2 %
DHA (docosahexaenoic acid) (min.)	0.2 %
Calcium (min.)	1.5 %
Calcium (max.)	3.1 %
Phosphorus (min.)	1.2 %
Phosphorus (max.)	2 %
Omega-3 fatty acids* (min.)	1 %
Omega-6 fatty acids* (min.)	2 %



TUNDRA

90% 10% 0%

VENISON/BISON | DUCK/QUAIL/TROUT | VEGETABLES/FRUITS | BOTANICALS | GRAIN/POTATO | GMO

6 OZ / 170 G 16 OZ / 454 G

This delicious blend of venison, bison, elk, free-run duck and quail, steelhead trout, and whole vegetables and fruits, is packed with rich nutrients and a savory flavour, nourishing your dog completely. Featuring 90% meat, this recipe will keep your dog satisfied and thriving.

INGREDIENTS

Venison, duck (ground with bone), flounder, lamb meat, duck liver, herring, lamb liver, wild boar liver, wild boar, goat meat, pea fiber, whole pumpkin, collard greens, carrots, whole apples, wild boar bone, lamb kidney, lamb tripe, wild boar heart, goat liver, goat tripe, goat kidney, duck heart, dried kelp, zinc proteinate, potassium chloride, manganese proteinate, copper proteinate, calcium pantothenate, vitamin E supplement, mixed tocopherols (preservative).

GUARANTEED ANALYSIS

Crude protein (min.)	37 %
Crude fat (min.)	34 %
Crude fiber (max.)	5 %
Moisture (max.)	4 %
Ash (max.)	9 %
Dietary starch (max.)	1 %
Sugar (max.)	1.5 %
EPA (eicosapentaenoic acid) (min.)	0.2 %
DHA (docosahexaenoic acid) (min.)	0.2 %
Calcium (min.)	1.4 %
Calcium (max.)	3.1 %
Phosphorus (min.)	1.2 %
Phosphorus (max.)	2.1 %
Omega-3 fatty acids* (min.)	1 %
Omega-6 fatty acids* (min.)	2.5 %

FORMULA-MATCHED

Treats

Featuring the same meats, poultry, and fish as our award-winning dry foods, ORIJEN's FORMULA-MATCHED treats are loaded with 100% free-run poultry, wild-caught fish, and ranch-raised meats, that deliver tail-wagging goodness to dogs, and peace of mind to their human companions.

BIOLOGICALLY APPROPRIATE *Dog Treats*

YOUR DOG IS BIOLOGICALLY ADAPTED TO LIVE ON A DIET OF WHOLE MEATS.

Made without synthetic preservatives, ORIJEN treats are prepared from raw meats that are gently freeze-dried to create a concentrated source of richly nourishing protein.



AVAILABLE TREAT SIZES 42.5 G / 1.5 OZ | 92 G / 3.25 OZ

Single-Source LIMITED INGREDIENTS

ORIJEN Single-Source and Limited Ingredient treats provide a simple and pure way to reward and nourish your dog. Brimming with 100% beef, lamb, duck, wild boar, or bison delivered raw from our region, these special dog treats are loaded with goodness and taste.

100% MEAT AND ORGANS. 100% Natural

ORIJEN dog treats feature 100% meat – included in Biologically Appropriate WholePrey ratios of meat, organs, and cartilage or bones. Containing only four to six calories per treat, we guarantee a pure and natural reward you can trust and that your dog will love.

ORIGINAL

Delivered raw, our free-run chicken and turkey are complemented with sustainable and wild-caught monkfish from cold New England waters.

INGREDIENTS: Chicken, turkey, chicken liver, chicken heart, turkey liver, turkey heart, monkfish, chicken gizzard, turkey gizzard, mixed tocopherols (preservative).

ANALYSIS: Protein 45%, fat 35%, fibre 1%, moisture 2%.



SIX FISH

Inspired by our fertile North American waters, ORIJEN Six Fish features sustainable and wild-caught fish, whisked to our kitchen whole and as natural as the ocean they came from.

INGREDIENTS: Whole Atlantic mackerel, flounder, monkfish, whole Atlantic herring, Acadian redfish, silver hake, mixed tocopherols (preservative).

ANALYSIS: Protein 55%, fat 15%, fibre 1%, moisture 2%.



REGIONAL RED

Raised on regional farms, our ranch-raised beef, wild boar, goat, and Romney lamb are delivered raw, in richly nourishing WholePrey ratios.

INGREDIENTS: Beef liver, lamb liver, wild boar liver, goat, wild boar, lamb, goat liver, beef, goat kidney, goat tripe, beef kidney, beef tripe, lamb kidney, lamb tripe, mixed tocopherols (preservative).

ANALYSIS: Protein 40%, fat 40%, fibre 1%, moisture 2%.



TUNDRA

This special treat features goat, venison, wild boar, duck, lamb, and mackerel delivered from our region and brimming with natural goodness and taste.

INGREDIENTS: Goat, venison, wild boar, duck, lamb, lamb liver, mackerel, wild boar liver, goat liver, venison liver, goat kidney, goat tripe, venison kidney, venison tripe, wild boar kidney, mixed tocopherols (preservative).

ANALYSIS: Protein 40%, fat 35%, fibre 1%, moisture 2%.



RANCH-RAISED BEEF *Singles*

Our ranch-raised beef is delivered raw in WholePrey ratios, so it's brimming with goodness and taste.

INGREDIENTS: Beef, beef liver, beef tripe, mixed tocopherols (preservative).

ANALYSIS: Protein 40%, fat 40%, fibre 1%, moisture 2%.



GRASS-FED LAMB *Singles*

Raised on meadows and grasslands, and delivered raw in richly nourishing WholePrey ratios, our grass-fed lamb is loaded with goodness.

INGREDIENTS: Lamb, lamb liver, lamb tripe, mixed tocopherols (preservative).

ANALYSIS: Protein 35%, fat 45%, fibre 1%, moisture 2%.



FREE-RUN DUCK *Singles*

Kentucky farmers raise our Muscovy duck free-run on natural grains before delivering them raw in nutrient-dense WholePrey ratios.

INGREDIENTS: Duck, duck liver, mixed tocopherols (natural preservative).

ANALYSIS: Protein 40%, fat 40%, fibre 1%, moisture 2%.



WILD-ROAMING BOAR *Limited Ingredient*

Raised on a natural diet, our wild boar is delivered raw in WholePrey ratios and full of natural flavour.

INGREDIENTS: Wild boar, wild boar liver, wild boar kidney, mixed tocopherols (preservative).

ANALYSIS: Protein 45%, fat 35%, fibre 1%, moisture 2%.



KENTUCKY BISON *Limited Ingredient*

Ranch-raised on Kentucky Grasslands, our American Bison is delivered raw in WholePrey ratios and bursting with natural goodness.

INGREDIENTS: Bison, bison liver, bison kidney, bison tripe, mixed tocopherols (preservative).

ANALYSIS: Protein 40%, fat 40%, fibre 1%, moisture 2%.





"DOGS ARE NOT OUR WHOLE LIFE, BUT THEY MAKE OUR LIVES WHOLE." — ROGER CARAS | LOKI FROM BRITISH COLUMBIA

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DECEMBER 2018

— *Award-Winning* —
**BIOLOGICALLY
APPROPRIATE**
FOODS AND TREATS
For **DOGS**

**WE MAKE BIOLOGICALLY
APPROPRIATE DOG FOODS FROM
FRESH REGIONAL INGREDIENTS.**

From dry foods to freeze-dried treats, ORIJEN is brimming with ranch-raised meats, free-run poultry, cage-free eggs, and wild-caught fish, raised or fished close to home and delivered FRESH or RAW, bursting with goodness and taste.

Made from Canada's best and freshest ingredients in our award-winning NorthStar Kitchen, ORIJEN is guaranteed to keep your cherished dog happy, healthy, and strong.

**We wouldn't have it any other way
and believe you wouldn't either.**

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